

IMA Plus Tariff

(w.e.f. From 1st April 2021 inclusive of GST @ 18%)

Tel: 020-24464771/24430042, Email Id: imaofpune@gmail.com

Sr. No.	Particulars	Amount
1	Insertion up to 25 words (For IMA Member only)	1100/-
2	Quarter Page (Approx. 7cm x 9cm) (Black and White only)	3600/-
3	Half Page (Approx. 15 cm x 9cm) (Black and White only)	6600/-
4	Full Page Black & White (Approx. 15cm x 20cm)	12,100/-
5	Full Page 4 Color Inner Pages (Approx. 15cm x 20cm)	15,600/-
6	Cover Page 2 or 3 – Four Color	29,100/-
7	Cover Page 4 – Four Color	31,900/-
8	Advertisement at specific page in four color	16,500/-
9	Sponsored Article	7700/-

Terms & Conditions:

1. For consecutive 5 advertisements 6th advertisement will be given free
(Provided payment is received in advance)
2. For 10 paid advertisements 2 will be given free.
3. In a Financial year, total number of 6 advertisements will be printed at the cost of 5 advertisements.
4. 10% discount given to any IMA member for his profession related advertisement other than insertion.
- 5. Cheque should be drawn in favor of "IMA Pune Publication"**

Dr. B. L. Deshmukh
President, IMA Pune

Dr. Sunil Ingale / Dr. Alka Kshirsagar
Hon. Secretaries, IMA Pune